

Goat Girl

26x11'

2D Animated Series
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Created by
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MIAM!
animation

THURISTAR

Daily
Madness
PRODUCTIONS

WARNER BROS.
DISCOVERY

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von ARD und ZDF

vrt

KETNET RTE



Tarzan was raised by apes. Mowgli was raised by wolves. Gigi was raised by... goats.

This is the story of Gigi, a 13-year-old girl who just happens to have been **raised by mountain goats**. But now that she's a teenager, her Nanette and Billy think it's time that Gigi spread her wings (her... horns?), so this year **she will attend a boarding school** and, **for the first time in her life, spend time around actual people**.

GOAT GIRL is a **quirky comedy** with a hero who tackles every challenge with a goat-like stubbornness and strength. Gigi's journey is about being **comfortable in your own skin**, being **happy being you**, and **embracing your differences** and even your quirks!

#GoatGirl #FindingYourHerd #YouAreGoodEnough

Gigi's World

In Gigi's world, humans and animals live separately (for the most part - people still have pets, after all). And just as Tarzan and Mowgli were anomalies in their worlds, so is Gigi. Goats don't normally raise human children, and **humans don't usually live with goats - but Gigi's situation is accepted without much fuss.** It's unusual, but not impossible in this world. Think Stuart Little, but in reverse. **Gigi's upbringing is what makes her life different and her perspective unique.**

Gigi is bi-lingual - **she speaks English and Goat.** Sometimes though, the only way she can express herself is in Goat so it's not uncommon for her to use Goat words in the middle of a sentence. We are able to understand goats in scenes where Gigi is alone with them, but when around humans, we hear the Goat language as bleats and baas. Gigi translates both for the audience and the humans present in the scene.





Gigi G. Goat 13

Sure, **she's technically human but Gigi has assimilated astonishingly well into the goat way of life.** She grew up eating things like grass, bark, and leaves (her favorite snack is a tree branch, with a touch of sea salt), she can climb absolutely anything and seemingly defy gravity with her balance. Also, when she gets over-excited or stressed she'll suddenly faint (just for a couple seconds though and then she's right as rain again).

Gigi loves being a goat. It's made her **strong**. It's made her **fearless**. Living your life on vertigo-inducing mountaintops really leaves you no choice, goat or not. She's **unbridled, spontaneous, and unfiltered** (which sometimes gets her into trouble). Gigi is also as stubborn as, well... a goat. It isn't until Gigi goes to be among her "kind" that she finds herself feeling different. But as far as Gigi is concerned, that isn't a bad thing. She's happy to be a "goat out of water." Gigi will face typical situations and feel typical emotions of a 13-year-old girl, but she will face and feel them from her perspective of being raised as a goat.

Even though she is enthusiastic and positive, we don't want that to translate into being "shouty" or loud all the time. She is **relentlessly positive and extremely confident** (maybe even a little cocky sometimes), but also **goofy and weird with amazing comic timing**.



Human Characters

Saige

13 – Gigi's roommate and first human friend.

There are two sides to Saige. One side that **loves new experiences and adventures**, and another side that is **super anxious about those same new experiences and adventures**. Saige is determined not to let her anxiety stop her from living life, but it just means she has to prepare and cope.

Sometimes this means Saige can be a bit **tightly wound**, her vivid imagination projecting the worst possibilities, but oftentimes her preparedness pays off and she winds up saving the day.

Saige also loves music, and is a **very talented violinist**. Playing her violin is actually one of her best coping strategies.

Last year at Goodenough, Saige was roommates with Kallista. They were great friends... until they weren't. No one's exactly sure what happened between them, but Saige tries to avoid Kallista whenever possible. Because of this, Saige was quite nervous about meeting her new roommate.

But **Saige and Gigi instantly hit it off**, and they know they'll be the sort of friends who really are friends forever.





Sully

14 – Saige’s older brother, a year ahead of Saige and Gigi in school.

Sully is cool. Like, really cool. Nothing rattles him ever. Sully is someone who has always been **pretty comfortable just being himself**. He and Gigi may be complete opposites, but they are very much alike in this respect.

Sully **doesn’t say much, but he is always observing** and always aware of what’s going on around him. And he’s never without his headphones or his sketchpad. There’s a soundtrack to Sully’s life that he always has playing in his ears and he loves to draw the world around him - as he sees it.

Sully doesn’t care what anyone thinks. He does enough thinking for everyone! He also fancies himself a bit of a philosopher, which can earn him an eye roll or two from Saige. Gigi is so used to having a younger brother that it’s odd for her to have an older brother type in her life.

Sully is quite a mysterious figure, and has many secret passions and pursuits, only some of which we’ll ever see - but when we do, they are super weird and hilarious (as in Wild Saige, where he partakes in a high stakes international staring contest).

Sully is a character of few words and he’s very even-keeled. His voice will be pretty monotone, even when he’s excited.





Kallista 13

Kallista is **very smart** and an excellent student and she feels strongly that Goodenough Academy is most definitely not good enough for her. Honestly, **Kallista feels that most everything and everyone around her are not good enough for her.** This might be a veneer so as not to appear vulnerable or she might just be this way because she can be - no one really knows, because Kallista hasn't let anyone get close enough to find out.

Except maybe her boyfriend Kyle - but he's not saying anything about anything. In order to feel better about herself, Kallista puts everyone else down - and Gigi is a prime target. But Gigi is a goat and goats are tough. Kallista has no idea who she is up against.

Kyle 13

Kallista's boyfriend since kindergarten. Wherever Kallista goes, Kyle is never far behind. **He doesn't speak.** Well, he could speak and probably does in class and stuff but mostly Kallista does all his talking for him.

The teachers

late 30s – early 50s

Probably two of the worst teachers on the planet, these two women prefer to let their students “find their own way” and look at every situation as a “learnable moment”, especially if it means they don’t have to actually do anything. These two are always around, **ready to comment but never ever to teach.**

Parsley Peper and Oregano

Parsley is a bit of a **jack-of-all-trades**. She will often randomly appear doing different jobs around town - bus driver, postwoman, pest control agent, and so on - anything really to make an income in this small mountain town. And **her tiny dog, Oregano**, is always along for the ride. Parsley in the world of Goat Girl is much like Kirk from Gilmore Girls - you never know where she is going to show up or in what capacity. As far as Parsley is concerned, there’s no job she can’t do.



Ren 13

Ren was raised by wolves, in much the same way that Gigi was raised by goats. Wolves and goats tend to have a “predator/prey” relationship in the wild, so Gigi and Ren don’t get along all that well. Ren thinks wolves are superior in every way and never misses an opportunity to drive that point home to Gigi. **Wolves are very graceful and confident creatures** and Ren is the same - he fits in quite well as a student at Overblown as a result.

Ren isn’t a villain so much as he is a comic foil to Gigi. They push each other’s buttons and rile each other up. Gigi doesn’t trust Ren because he’s a wolf and Ren underestimates Gigi because she’s a goat. **They’ll probably actually become friends one day - but that day is a long way off.**

Ren’s default emotion is snarky disdain. Just as Gigi often expresses herself in bleats, Ren uses howls and growls.









Goat Characters

Nanette

mom – human age equivalent 37

Nanette, or Nan, as Gigi calls her, has always fancied herself rather progressive. Heck, **a goat doesn't take on raising a human child without not only thinking, but pretty much living, outside the box.** Nanette loves both her kids but she has a definite soft spot for Gigi.

It's going to break Nanette's heart to not have Gigi around every day but she knows going away to school is what's best for Gigi.

Billy

dad – human age equivalent 37

A real goat's goat, Billy **likes nothing more than a productive day of grazing.** He loves Gigi to death but her being a teenager and a girl AND a human means that **he doesn't always exactly understand her.** Sometimes he misses the little kid who used to just blindly worship him but he also admires who she is becoming as she gets older. Also, turns out goat dads can be as unfunny as human dads - **Billy loves nothing more than a bad joke.**

Bo

human age equivalent 3

Gigi's kid brother. Bo is an adorable young buck who **often uses his cuteness to get away with goatish mischief.** Gigi adores him when he isn't driving her crazy. He has a tendency to wander off, which causes a fair bit of chaos and worry.

Bo is the equivalent to a three-year-old child. He can speak a little, but usually in single words rather than full sentences.



Fern

human age equivalent 13

Gigi and Fern have been best friends for as long as they can remember. They go pretty much everywhere together, and love nothing more than an afternoon spent “chewing the grass.”

Fern can be **pretty chatty**, with the words coming tumbling out of her mouth at speed.

Fern is a **very energetic goat**, and when she and Gigi are together they love to egg each other on. Gigi going away to school has rocked Fern's world. It's an adjustment to not have your BFF around every day and it's hard for Fern when she hears about everyone Gigi is meeting and all the stuff Gigi is learning at school.

Gigi is now living in a world that Fern isn't a part of and who knows what that could mean for their friendship. Fern is very chatty and probably the fastest talker of all the teen characters. **She feels things in the extreme** - when she is happy she is HAPPY, and when she's angry she is ANGRY!











Goodenough Academy

A co-ed primary and secondary boarding school, **Goodenough Academy** is just that - good enough. Most of the time anyway. The truth is, enrollment is down and Goodenough is scraping by. The campus, which might have been reasonably nice at some point in time, has fallen into disrepair. But Goodenough tries really, really hard. The teachers may not be the best, but they try. Their sports teams are certainly not the best, but they try too.

The food in the dining hall... okay, they've pretty much given up there, the food is gross.

But even a place as disappointing as Goodenough is intriguing to Gigi. Having grown up in a pretty minimalistic cave, everything at Goodenough seems... fancy. And with her hearty goat background, the problems of Goodenough don't seem so bad to Gigi. Goodenough is good enough.





A few examples of episodes

Gigi, Saige and Sully go on a ghost hunt to find out if Goodenough's legendary spooky spirit is real or not.

Gigi gets her first zit and doesn't understand why everyone thinks it's such a big deal.

Gigi invites Saige and Sully to celebrate Grass Day with her family but Billy has trouble being flexible on his favourite goat holiday.













A few storylines

Wild Saige

Gigi brings Saige home for a long weekend. She's delighted to share her mountain home with her new human friend, who finds living like a goat is a real bear. Not only that, **Fern feels threatened by Gigi's new friend**, and in the goat world the only way to settle such a thing is with a good head-butting contest.





The Break-Up

Something is wrong at Goodenough - as students are filled in, some scream, some burst into tears, some run away. **Kallista and Kyle have broken up!!!** Saige, given her history with Kallista, knows this is a big deal. Setting their differences aside, Saige (with Gigi) **goes to make sure Kallista is okay.** Kallista is indeed not okay. Gigi isn't very good at comforting Kallista who assumes that Gigi must have never had her heart broken. Gigi confirms this goats are tough that way. **Kallista therefore decides that she is now going to be a goat to the mountain!** Unsurprisingly, Kallista makes a terrible goat. But with the help of Gigi and Saige she will power through, and realize that with or without Kyle, she is okay.







The independent production companies behind the series, led by three talented women



Founded in October 2015 with the mission to create exceptional, inspirational animations that captivate, entertain, and educate, Daily Madness has ambition by the truckload. We push boundaries on a daily basis, promoting female characters on screen and providing opportunities for women behind the screen. Daily Madness is a passionate group of creatives with irrepressible spirit, a talent for storytelling, and a progressive attitude. We write, produce, and direct in-house – taking the space to experiment with ideas and test theories, so that we uncover the absolute best we are capable of. We inhabit the worlds we create and get to know our characters as well as we know ourselves. We laugh, we cry, and we go through all their ups and downs with them right here. Mission statement: to tell stories that matter and create worlds that inspire, whilst promoting female characters on screen and providing opportunities for women behind the screen.



MIAM! is a Paris-based independent group founded by Hanna Mouchez gathering three companies: MIAM! animation, dedicated to the development, financing, production, and co-production of animated series; MIAM! studio, a studio dedicated to the production of real-time CGI programs; and MIAM! distribution, the commercial arm of MIAM!, holding exclusive worldwide media distribution rights of a lineup of series and specials featuring engaging stories for preschoolers, kids, adults, and families alike. At MIAM!, we are passionate about our shows and their impact for a better future. We believe in sustainable ideas, innovative pipelines, and powerful storytelling. This includes bringing to market stories featuring new and diverse female roles, created, written, directed, and produced by talented women.



THURISTAR is an animation production company and a creative studio based in Belgium. Producer of the short film 850 meters, THURISTAR co-produced its series spin-off, *My Knight and Me*, which has aired worldwide. In 2021 and 2023 Thuristar completed the production of two seasons of *Mush-Mush* created by Elfriede de Rooster and directed by Joeri Christiaen, nominated for an International Emmy® Award and distributed worldwide. The company also produced the award-winning short film of Britt Raes, *Luce and the Rock*, which has screened in 200 festivals around the world. The company is currently developing a new series, *Luce in the Lovely Land* (39x7') and a special, *A Lamb's Stew* (26').

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Produced by **Lindsey Adams, Hanna Mouchez and Perrine Gauthier**
Literary bible by **Shannon George & Kristina Yee**
Graphic bible by **Adam Kavanagh**
Music by **Frederik Segers and Jan Duthoy**

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World Premiere 2026



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Germany



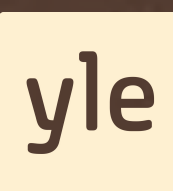
Belgium

KETNET

Ireland



Finland



Broadcasters on board
from all over the world!

Second window broadcasting to come in 2027 on



RÚV





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